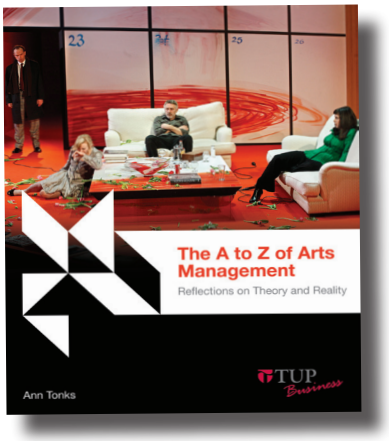
# The A to Z of Arts Management
## Reflections on Theory and Reality
### by Ann Tonks

### Synopsis

*The A to Z of Arts Management: Reflections on Theory and Reality* is a reflection on all the topics that have been important to the author with over 30 years as a manager and leader in arts and cultural organisations. Some topics – like coffee or humour – are unlikely entries in a book on management.

It is about storytelling and reflection. Sitting somewhere between theory and practice, it includes personal reflections and examples, in the hope that both students and those who are in the industry already doing the job might find illumination from both perspectives.




### About the author

Ann Tonks is an experienced cultural manager, consultant and teacher. Previously she was Executive Director of Melbourne Theatre Company, with regular diversions into teaching and researching. Ann is currently an Honorary Fellow at the University of Melbourne in the School of Culture and Communication.

**ISBN**: 978-0-7346-1234-2 **Pages**: 504 pp **RRP**: A$40.00 (launch price)

## Order Form

Phone: 1300 880 935, Fax 1300 880 936
Email: orders@tilde.com.au
PO Box 72
Prahran VIC 3181

QTY

**The A to Z of Arts Management: Reflections on Theory and Reality** [ ]

Name: _____

Organisation: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Phone No: _____ Email: _____

Credit Card:

Please tick: Visa [ ] MasterCard [ ]

___ ___ ___ ___ / ___ ___ ___ ___ / ___ ___ ___ ___ / ___ ___ ___ ___ Exp: ___ ___ / ___ ___

Signature: _____

Would you like to be emailed about new books from Tilde? Y / N