

ANN TONKS – CURRICULUM VITAE

NOVEMBER 2015

PERSONAL DETAILS

Name Ann Elizabeth TONKS

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Australia

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Nationality Australian

MAJOR EMPLOYMENT HISTORY

Management Consultant including:

- Strategic Planning
- Program Reviews
- Development and Implementation of Training Programs
- Board Performance Management
- General Management and Board Advice
- Mentoring
- Recruitment and Selection
- Locum Management Services

Leadership and Management Academic:

- Honorary Fellow, School of Culture and Communication, University of Melbourne, 2006-12, 2015-ongoing
- Course coordinator and presenter, post-graduate **Advanced Arts Management**, University of Melbourne
- Course presenter, MBA program, **Effective Business Communication**, Central Queensland University
- Course presenter, **Human Resource Management**, CQU

Principal Research Fellow, School of Culture and Communication, **University of Melbourne**, 2013-14

Key outcomes: Coordinate and present post-graduate Advanced Arts Management program
Research on Arts Leadership
Text book on Arts Management

Executive Director, Melbourne Theatre Company, 1994-2012

MTC is an autonomous department of the University of Melbourne and one of the top 10 theatre companies in the English language world with a turnover of \$23 million

Key outcomes: Effective co- and solo leadership of company
Building of \$55 million Southbank Theatre
Creation of new HQ in \$10 million building refurbishment
Development of multimillion reserves after taking over the company with a \$4 million deficit
Increasing ticket subscriptions by 80%
Implementing new website, CRM and ticketing software

ABC Radio – various **management roles** including Federal Editor, Radio National, Melbourne and Station Manager, Radio National, ABC Radio, Sydney, 1989-1994

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Key outcomes: Creating integrated on-air sound for Radio National
 Implementing new programs such as *Life Matters, Late Night Live, Nightly Planet, Australia Talks Back*
 Contributing the design and managing the relocation process of Radio National into new studios in Ultimo
 Effectively managing nation-wide programming teams

Station Manager, 6UVS-FM, Perth, 1987-1989

Key outcomes: Preventing the station from being closed
 Designing and implementing the first state wide radio festival
 Managing the process of designing and building new studios and offices
 Motivating and managing over 100 volunteers

University teaching experience includes

- Course Coordinator, Advanced Arts Management, University of Melbourne
- Director, Arts Administration Program, SAIT, Adelaide
- Researcher and Lecture, Elton Mayo School of Management, SAIT, Adelaide
- Senior Tutor, Economics Department, University of Western Australia, Perth
- Tutor, School of Business, WAIT, Perth

EDUCATIONAL QUALIFICATIONS

Honorary Fellow, School of Culture and Communications, University of Melbourne

Graduate, Australian Institute of Superannuation Trustees

Executive Program in Nonprofit Leadership – Arts, Stanford University, California, USA

Master of Business Administration, University of South Australia [previously S.A. Institute of Technology]
Gold Medal, Best MBA Graduate

Bachelor of Economics (Honours), University of Western Australia

BOARDS

Over the last 30 years, my participation on Boards has included:

- Trustee, Mediasuper, 2014-ongoing
- Board Member, Theatre Network Victoria, 2010-2013
- Vice President, Live Performance Australia, 2007-2011
- Board Member, Live Performance Australia, 1996-2011
- Alternate Chair, Helpmann Awards Administrative Committee, 2006-ongoing; Chair of the Helpmann Dance and Physical Theatre Committee, 2002-2005, 2013-; Member of the Helpmann Theatre Panel, 2006-ongoing; and Helpmann Industry Award Panel, 2002-ongoing
- Member, Victorian Minister for the Arts Advisory Committee, 2000-2002
- Board Member, Back to Back Theatre Company, 1996-2006
- Board Member, Chamber Made Opera, 1995-2004
- Deputy Chair, Arts Industry Council (Victoria), 1997-2003
- Member, General Grants Advisory Committee, Community Broadcasting Foundation, 1992-4
- Deputy Chair/member, Public Broadcasting Association of Australia, 1987-89
- Member, Communications Advisory Council, WA Government, 1987-9
- Chair/member, WA Public Broadcasting Association, 1988-9
- Board Member, WA Ballet Company, 1988-9
- Board Member, Australian Dance Theatre, 1985-7

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OTHER TEACHING, TRAINING AND ADVISORY EXAMPLES

- Board advisor and facilitator – recent examples include City of Gold Coast, , Circus Oz, headspace, Chamber Made Opera, Bell Shakespeare, Polyglot, Hothouse Theatre, 3MBS-FM, Back to Back Theatre, AusDance Victoria
- Mentor, SYN Young Media Leaders Project, 2014
- Mentor, Emerging Arts Leaders, Australia Council, 2014-ongoing
- *Principles of Fundraising*, Vietnam Institute of Cultural and Arts Studies, 2013 [Finalist in the Australia Arts In Asia Awards]
- Consultant, South African Broadcasting Commission, 1994-5
- Trainer, Radio Production and Management, Australian Broadcasting Corporation, 1992-4
- Trainer, *Women in Radio Management*, Asia-Pacific Institute for Broadcasting Development, Kuala Lumpur, 1993
- Member, various academic advisory boards including electronic journalism, open learning, media and arts administration.

PUBLICATIONS

The A to Z of Arts Management, Melbourne: Tilde Business Publications, 2015

Co-author with Kate Macneill and Sarah Reynolds, "Authenticity and the Other", *Journal of Leadership Studies*, Vol.6, No. 3, 2013

Co-author with Kate Macneill, "Leadership in Australian Arts Companies: One Size Does Not Fit All" in *Arts Leadership: International Case Studies* edited by Jo Caust, Melbourne: Tilde University Press, 2012

Co-editor with Simon Phillips, *Play On*, Melbourne: MTC, 2011

"Building Theatres in the 21st Century", *International Symposium of Theater Arts and Cultural Administration*, National Sun Yat-sen University, Kaohsiung, Taiwan, 2009

Co-author with Kate Macneill, "Co-leadership and Gender in the Performing Arts", *Asia Pacific Journal of Arts and Cultural Management*, Vol 6, Issue 1, 2009

Co-editor with Julian Meyrick and Simon Phillips, *The Drama Continues*, Melbourne: MTC, 2005

Co-author with Peter Brokensha, *The National Cultural-Leisure Industry Statistical Framework*, Adelaide: Corporate Concern, 1988

Co-author with Peter Brokensha, *Culture and Community: Economics and Expectations of the Arts in South Australia*, Sydney: Social Science Press, 1986

Co-author with Peter Brokensha, *1984 Adelaide Festival: Economic Impact*, Adelaide: SAIT, 1985

OTHER

- Women's Honour Roll of Victoria, 2013
- Life Member, Live Performance Australia, 2011
- Justice of the Peace, Victoria (2007-ongoing)